

Housing@21

Bramble Hollow Care Survey Report August 2026

Prepared by: Acuity Research & Practice



Acuity
intelligence. insight. improvement.

100%
Overall satisfaction



Acuity was commissioned to undertake independent satisfaction surveys of Housing 21's care residents to collect data on their opinions of, and attitudes towards, their landlord and the services provided.

A survey questionnaire was sent to all residents. The survey was primarily conducted by post, but residents were also given the opportunity to complete the questionnaire online if they wished.

Responses 5

Key metrics



80%

Safe



100%

Listened to



100%

Independent



100%

Activities and hobbies



100%

Treat with respect



100%

Get the time needed



100%

Get help when needed



100%

Preferences/trained



100%

Care plan meets needs



80%

Involved in changes



80%

Time changes communicated



100%

Communication suits me

Birdie Digital System



67%

Easy to access details (Family)



33%

Easy to access details (Resident)



100%

System improved service

Year-on-year change – Bramble Hollow

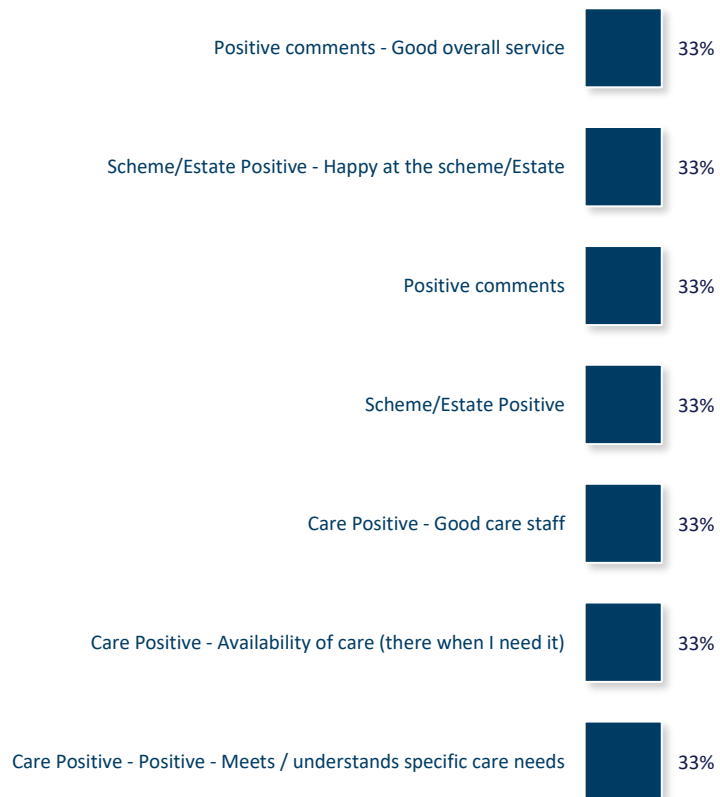
The table on this page compares results for this particular scheme by year, to see how perceptions have changed since 2024-25.

Results from the previous year (2024-25) will not be available where responses did not meet the minimum requirement of 10 responses.

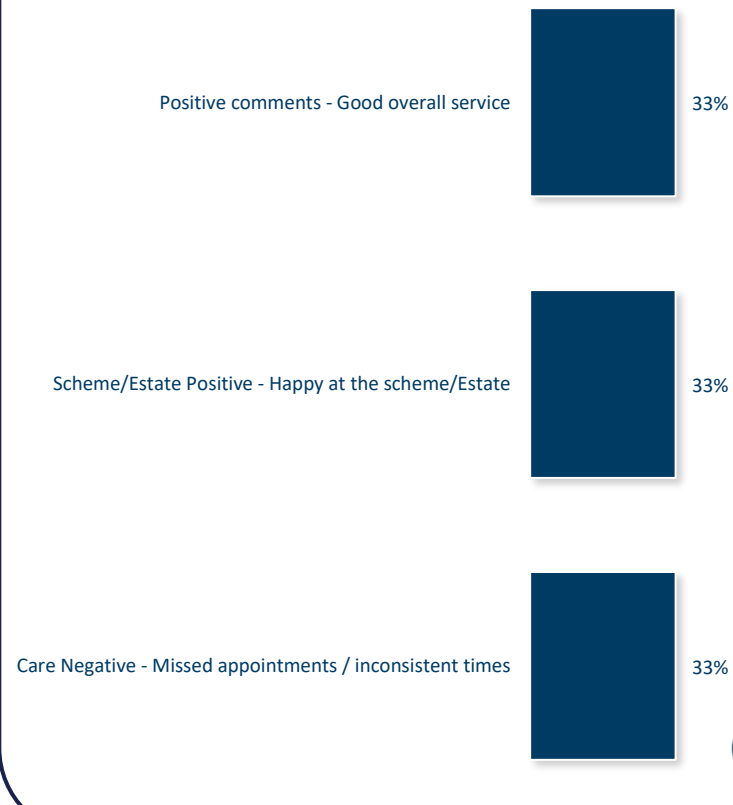
Please note that the last three questions in the table were introduced in 2025-26, and therefore no comparison with 2024-25 is available.

	2024/25	2025/26
Overall Care Services	100% *	100% (0) *
Safe	90%	80% (-10) *
Listened To	90%	100% (+10) *
Independent	90%	100% (+10) *
Activities and Hobbies	80%	100% (+20) *
Treat with Respect	89% *	100% (+11) *
Get the Time Needed	89% *	100% (+11) *
Get Help When Needed	100% *	100% (0) *
Preferences/Trained	89% *	100% (+11) *
Care Plan Meets Needs	89% *	100% (+11) *
Involved in Changes	100% *	80% (-20) *
Time Changes Communicated	89% *	80% (-9) *
Communication Suits Me	89% *	100% (+11) *
Easy to Access Details (Family)	-	67% (-) *
Easy to Access Details (Resident)	-	33% (-) *
System Improved Care	-	100% (-) *

What do you like about your care service?



Are there any areas of your care service that could be improved?



Benchmark - Housing 21

The chart to the left shows your scheme in comparison to the overall results for Housing 21, allowing you to benchmark against all other participating schemes combined.

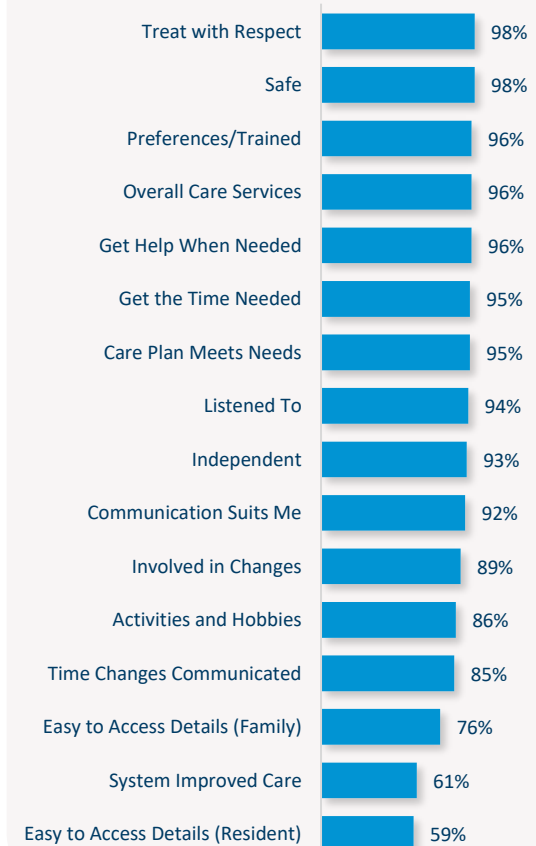
When considering Housing 21's care service as a whole, the chart on the right shows satisfaction for all residents that took part in the survey this year. Satisfaction is high, with 96% satisfied with the overall care services provided.

Overall, the majority of measures scored above 90%, with the exception of being involved in changes (89%), activities and hobbies (86%), communication of time changes (85%), and the three Birdie Digital System questions (easy for family to access details at 76%, the system improved care at 61%, and easy for residents to access details at 59%).

Bramble Hollow



Housing 21 Extra Care Overall





This research project was carried out to conform with ISO20252:2019 and the MRS Code of Conduct.

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